

NCBFAA Newsletter

Please note new contact information

NC Burglar and Fire Alarm Association

PO Box 41368

Raleigh, NC 27629

919.713.0885

800.762.0866

919.878.7413 (fax)

A Newsletter for the Members of the NCBFAA

Notes from the President

Fellowship, common interest and purpose, companionship, and a connection of ideas are all terms contained in Webster's definition of an association. These elements focused upon our collective well-being are some of the reasons we join the North Carolina Burglar and Fire Alarm Association.

Whether the issue is a policy of some state agency, a city ordinance, a legislative action, or any other action that could adversely affect our industry generally and our individual businesses specifically, the NCBFAA is our voice. That collective voice is much more powerful and beneficial to us than any single one.

This newsletter will periodically inform you of issues we face in North Carolina and the actions your association takes on the behalf of all of us. Enjoy the information, contact the association with your thoughts, and be safe and secure.

Jerry Tester

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2009 NCBFAA TRAINING SCHEDULE

April 17, 2009

Preparing for the SP-LV Electrical Examination

Location: ADI Greensboro
6900 International Dr.
Unit B
800-233-6261

April 22-24, 2009

Certified Alarm Technician Level 1 (new) ASLB 01-061

Location: ADI Greensboro
6900 International Dr.
Unit B
800-233-6261

For a complete listing of the schedule, please visit our website at www.NCBFAA.net

NCASLB MEETING SCHEDULE

May 14 9:00 AM Hampton Inn, Raleigh, NC
July 17 9:00 AM Holiday Inn Express, Boone, NC
Sept 18 9:00 AM Sea Trail Resort Sunset Beach, NC
Nov 19 9:00 AM Holiday Inn, Raleigh, NC

NCBFAA GOLF TOURNAMENT

May 11, 2009 at 1:00pm
National Golf Club, Pinehurst, NC
Golf Tournament Captain's Choice
Cut off for registration is Friday, May 1, 2009. Accommodations at Comfort Inn, 9801 US Hwy 15-501, Pinehurst, NC 28374. Room rate is \$79.00 plus tax. The Golf Club entrance is on Midland Rd., 3/4 mile off the traffic circle.
Ph # 910-295-4300.

Board Meeting
May 11, 2009 at 8:00am
Comfort Inn
Pinehurst, NC

Visit us at www.ncbfaa.net

Dates to Remember



NCBFAA Annual Meeting & Trade Show
November 19-20, 2009
Embassy Suites
Greensboro, NC

NBFAA 2009 Summer Conference
June 22-26, 2009
Baltimore, MD

Increase Your Sales by Advertising in

ADVERTISING RATES

Business Card	\$50.00
1/4 Page	\$100.00
1/2 Page	\$250.00
Full Page	\$500.00

The dates of publication are Feb 1,
May 15, August 1, and October 1.

Next deadline is May 1.
If you would like to advertise,
send your ad to NCBFAA:
PO Box 41368, Raleigh, NC 27629

The Security Industry is Growing

The market for electronic security alarms and related products is projected to increase 3.8 percent per year through 2010 to \$4.6 billion.

In general terms, technological advances will benefit demand for most types of electronic alarm systems – particularly those connected to private central station monitoring facilities – are expected to achieve stronger sales growth over the forecast period.

Source: *Freedonia*.

The US market for central station alarm monitoring services is projected to advance 3.2 percent per year through 2010 to \$13.5 billion. Going forward, the best opportuni-

ties will exist for relatively new services such as vehicle monitoring and personal emergency response services (PERS), both of which are expected to post above average growth, albeit from small bases.

Source: *Freedonia*.

The total monitored population is estimated at 32.1 million.*

In 2006, Americans spent an estimated \$25.9 billion on professionally installed electronic security products and services. *

In 2006, 33 percent of security installations were for residential customers, 37 percent for commercial and 30 percent for large industrial.*

Average Installation Facts and Monitoring Fees...

The average customer price paid for the installation of a residential burglar alarm system was \$1,500 in 2005. The average monthly monitoring fee was \$24 for 2005.*

Primary methods of alarm signal transmission are: 85 percent telephone landlines; 8 percent cellular; 4 percent Voice over Internet Protocol (VoIP) and 3 percent long-range radio.*

*Source: *The 2006 Installation Business report, Security Sales & Integration (Vol. 26, No. 13), 2007 Top 500 Industry Resource Guide, www.ecuritysales.com*

NCBFAA Website Banner Ad Program

In order to serve our members, the NCBFAA is offering an advertising program this year. By utilizing the Internet, you can now have access to a global audience while still reaching the targeted audience that the NCBFAA affords. By moving to the Internet your advertisement can now be in full color. Please review the information below and if you have any questions, please don't hesitate to contact the NCBFAA office.

The program consists in a single banner to advertise your business at the top of the NCBFAA home page, in rotation with other advertisers. It will also appear, in rotation, on all other pages on the website. When someone clicks on your banner ad, it immediately takes them to your website.

Cost: \$300 annually if paid monthly or subscribe semiannually and the cost will be \$125 for six months.

Contact person: Elaine Christian

Ph: 919-713-0885 Fax: 919-878-7413 or e-mail to: execman@att.net

Banner Size: 468 x 60 pixels

Note: The banner program is available to non-members for an additional 25%.